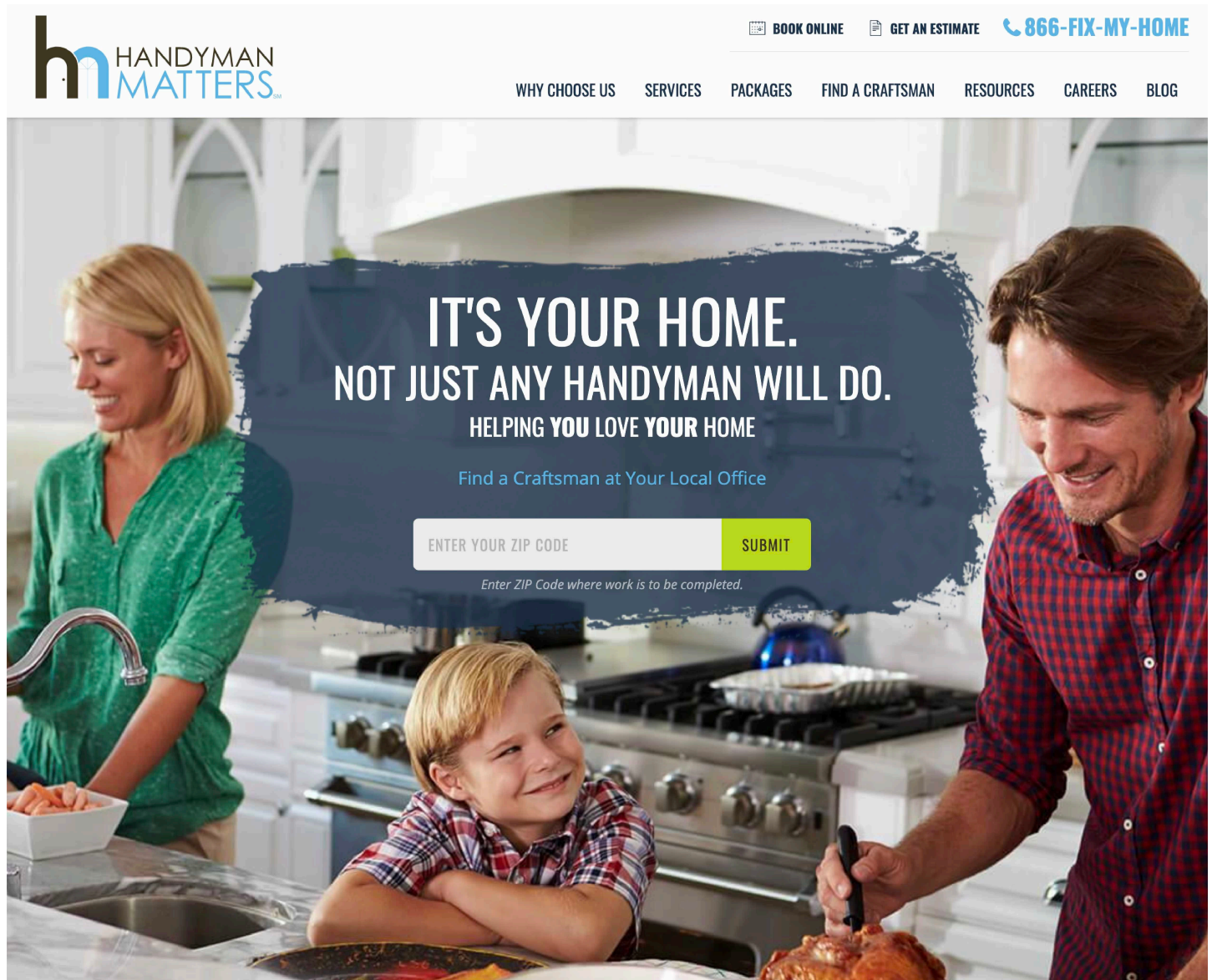


Ace Hardware koopt keten voor thuisreparatie

14-12-2019 00:01

The image shows the top section of the Handyman Matters website. At the top left is the logo, which consists of a stylized 'h' followed by the text 'HANDYMAN MATTERS'. To the right of the logo are three links: 'BOOK ONLINE' with a calendar icon, 'GET AN ESTIMATE' with a document icon, and '866-FIX-MY-HOME' with a phone icon. Below these links is a horizontal navigation bar with the following items: 'WHY CHOOSE US', 'SERVICES', 'PACKAGES', 'FIND A CRAFTSMAN', 'RESOURCES', 'CAREERS', and 'BLOG'. The main part of the banner features a background image of a family (a woman, a young boy, and a man) in a kitchen. Overlaid on this image is a dark blue brushstroke-like shape containing the text 'IT'S YOUR HOME. NOT JUST ANY HANDYMAN WILL DO. HELPING YOU LOVE YOUR HOME'. Below this text is a link that says 'Find a Craftsman at Your Local Office'. At the bottom of the brushstroke shape is a white input field with the placeholder text 'ENTER YOUR ZIP CODE' and a yellow 'SUBMIT' button. Below the input field is a small line of text: 'Enter ZIP Code where work is to be completed.'

Ace Hardware heeft de overname afgerond van Handyman Matters, een franchiseformule voor reparatieservices, onderhoud en klussen aan huis. Met de overname springt Ace Hardware in één keer in de markt voor klusservices in en rondom het huis. CEO John Venhuizen van Ace Hardware legt uit hoe zijn bedrijf all-in inspringt op deze 'Do-It-For-Me'-markt.

admin